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AmericanLife TV Network adds 'Mission: Impossible'

By Staff

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AmericanLife TV Network, the independent network devoted to the Baby Boomer generation, has reached a long-term agreement with CBS Television Distribution for Mission: Impossible. The show will debut in October as part of AmericanLife TV Network's primetime classic television lineup.

"Mission: Impossible is a classic television hit that has been given a second life in recent years due to the release of the updated feature films," said Mark Ringwald, vice president of programming for AmericanLife TV. "With the opening theme music, which everyone has permanently embedded in their heads, boomers will be drawn to this series and they'll be able to share this original version with the younger generations in their family."

Mission: Impossible aired for seven years on CBS, beginning in 1966. The series chronicled the adventures of a secret government agency, tasked with conducting covert missions, including freeing hostages, releasing war weapons and solving international mysteries. The show's stars include Greg Morris, Peter Lupus, Peter Graves, Martin Landau, Barbara Bain and Bob Johnson, who was the voice on the tape that intoned, "Your mission, should you decide to accept itâ€" The series won numerous awards, including three Golden Globe Awards, three Emmy Awards and a Grammy Award for Best Original Score Written for a Motion Picture or Television Show.

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